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PORTFOLIO

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GET TO KNOW US

More than 8 years of experience. More than a thousand ideas. More than an agency. Back at 2013, **Fabrica Creative Studio** was founded to start our journey as a family.

We're not freelancers who are gathered in one room.

We're not employees who look forward to weekends. We're not just an agency, we are creators, we are thinkers, we are doers not talkers, we are the authors of your brand success story.



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OUR SERVICES

Branding

Artwork

Digital
Marketing


Marketing Strategies
& Industry Analysis

E-Commerce
Management


Media
Buying

Motion Graphics
& Video Production

Event Management



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OUR CLIENTS



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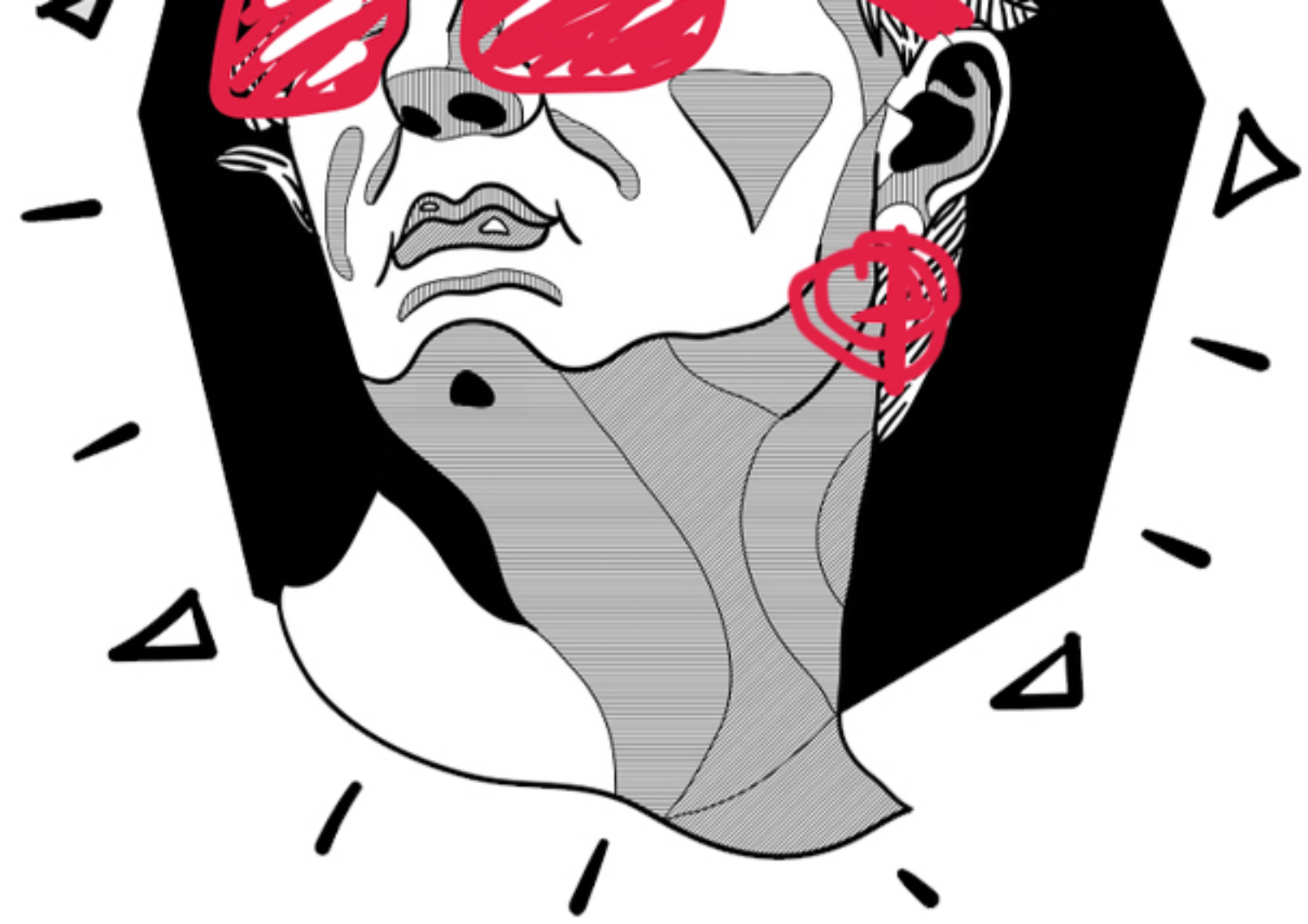




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BRANDING



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CORPORATE IDENTITY

Belva
E A S T

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CORPORATE IDENTITY



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CORPORATE IDENTITY



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CORPORATE IDENTITY

FOUNDERS



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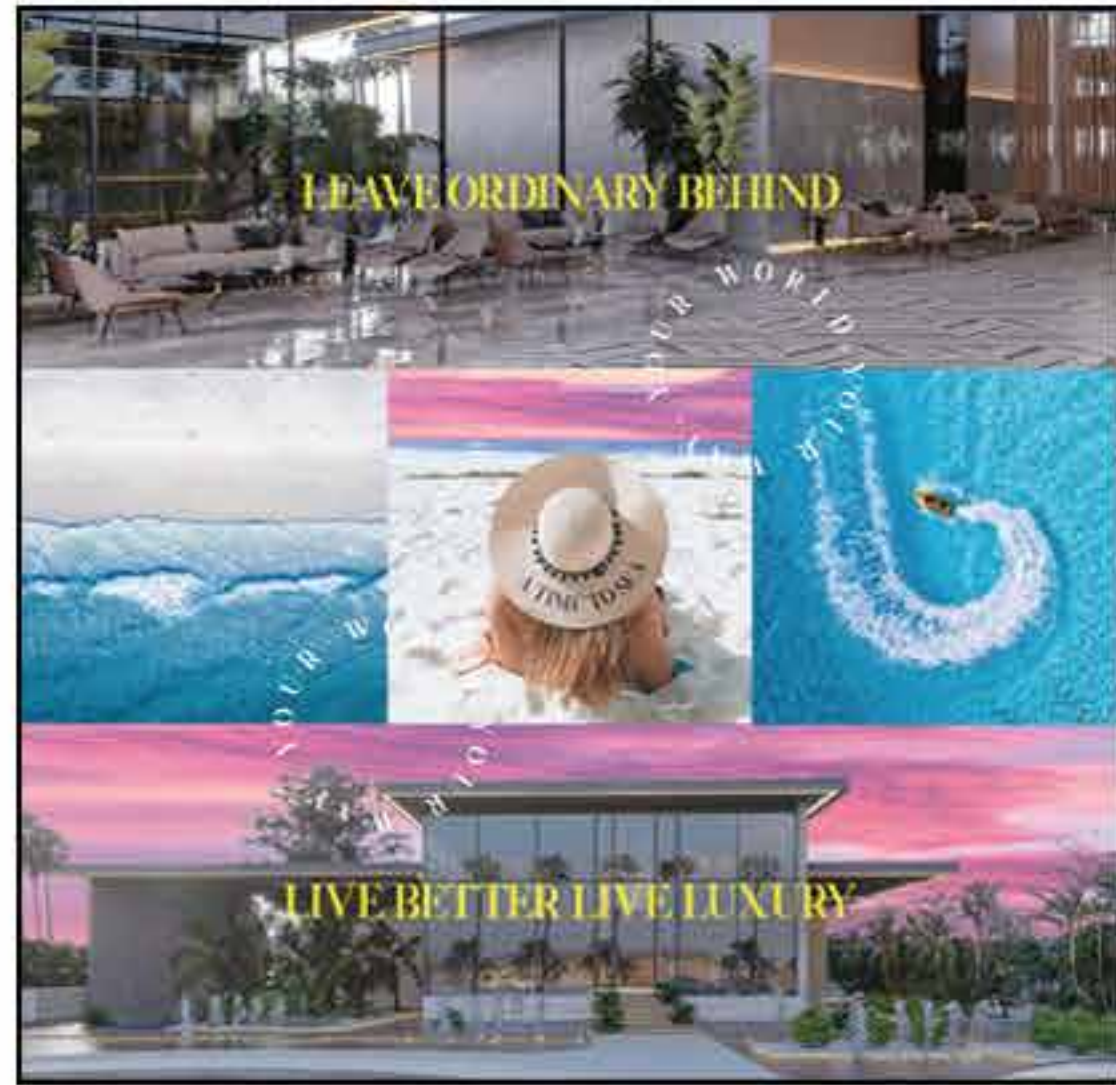
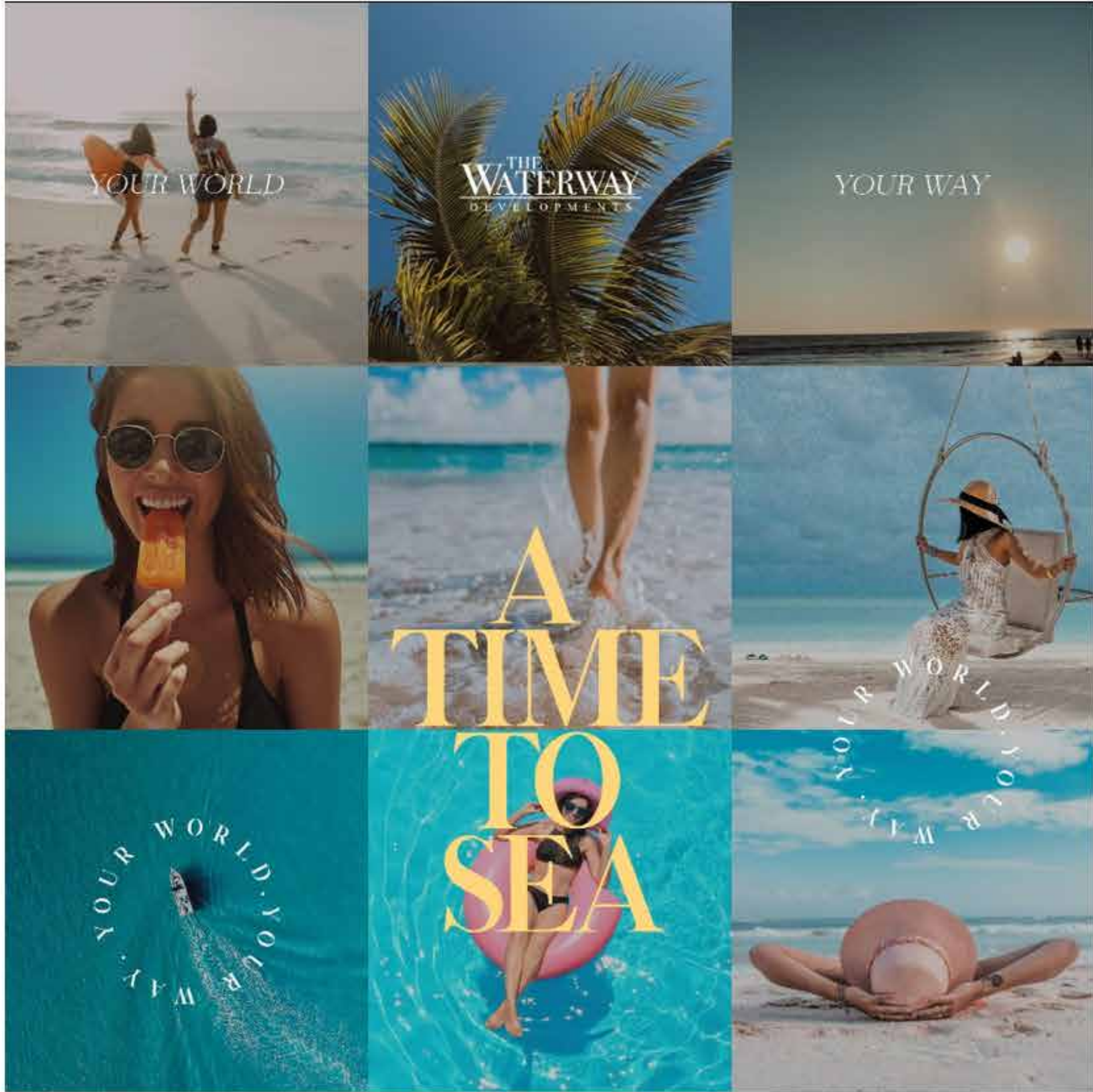
DIGITAL MARKETING



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+1





Category
Real Estate



SUSHI

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del vento SUSHI

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REFRESHING
TASTE

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MERAKI

Category
Malls / Complex

STAY ON FIRE

WEST SQUARE FITNESS ARENA
POWERED BY PROFIT

West Square
6d - 6

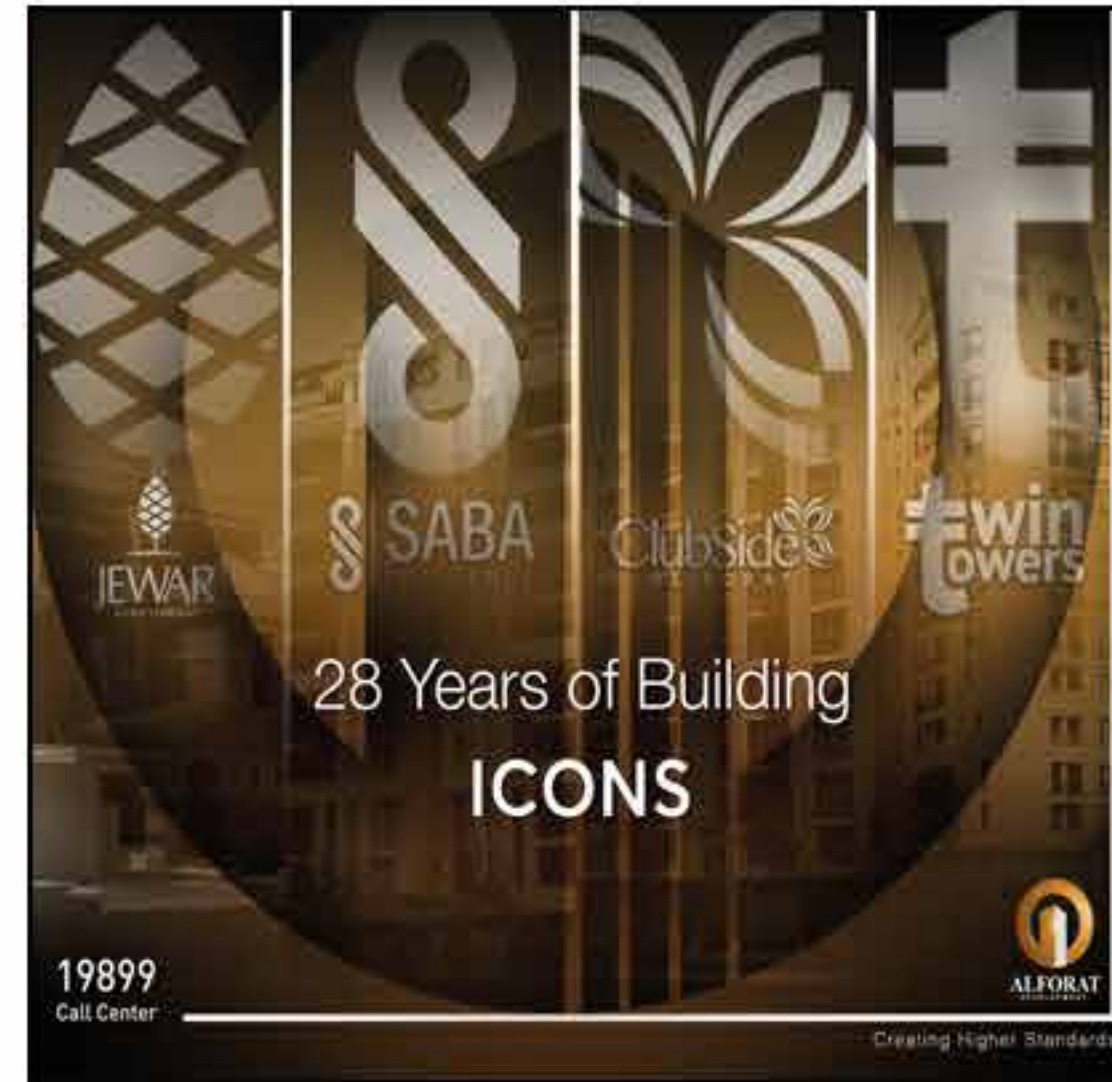
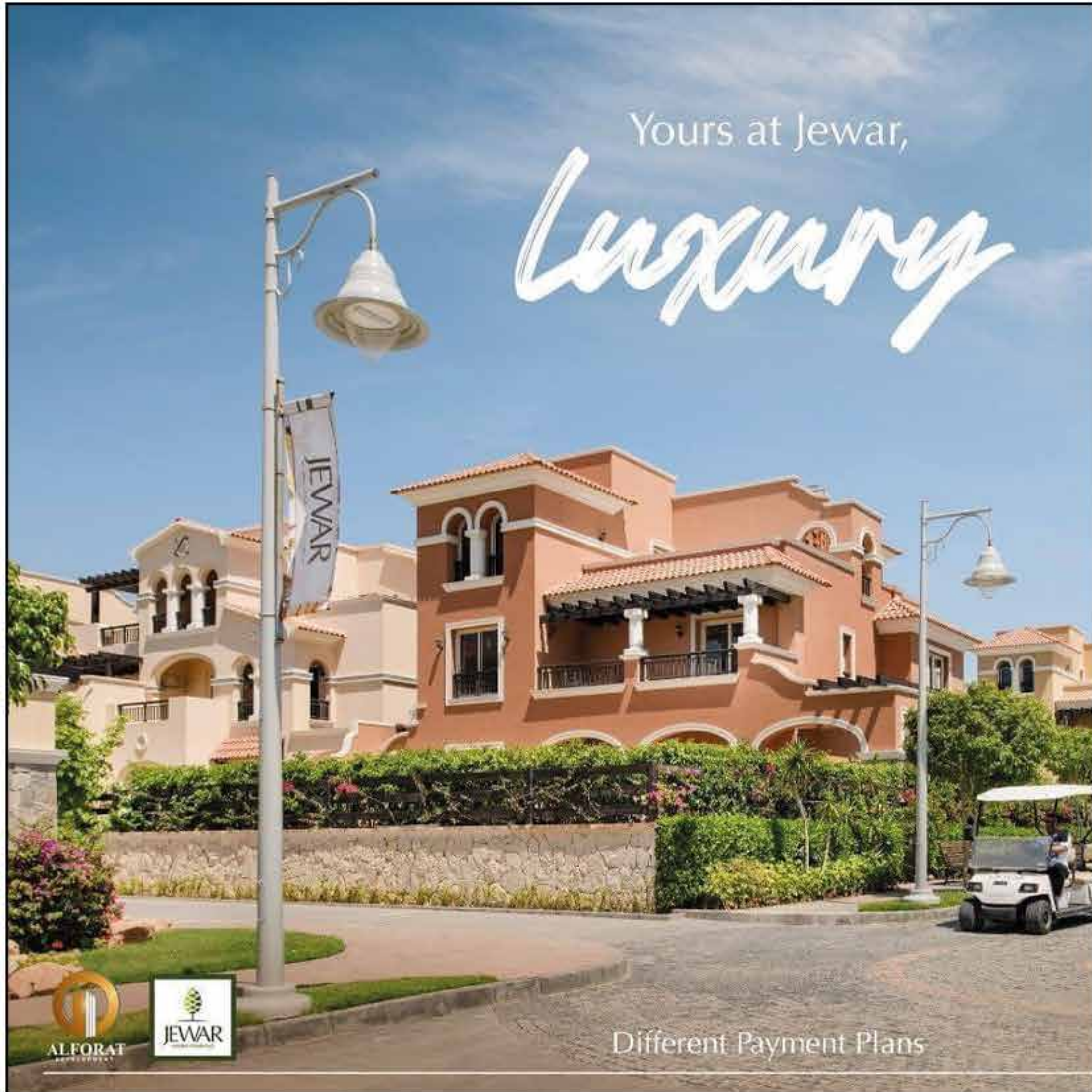
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happier life.
... See More

West Square

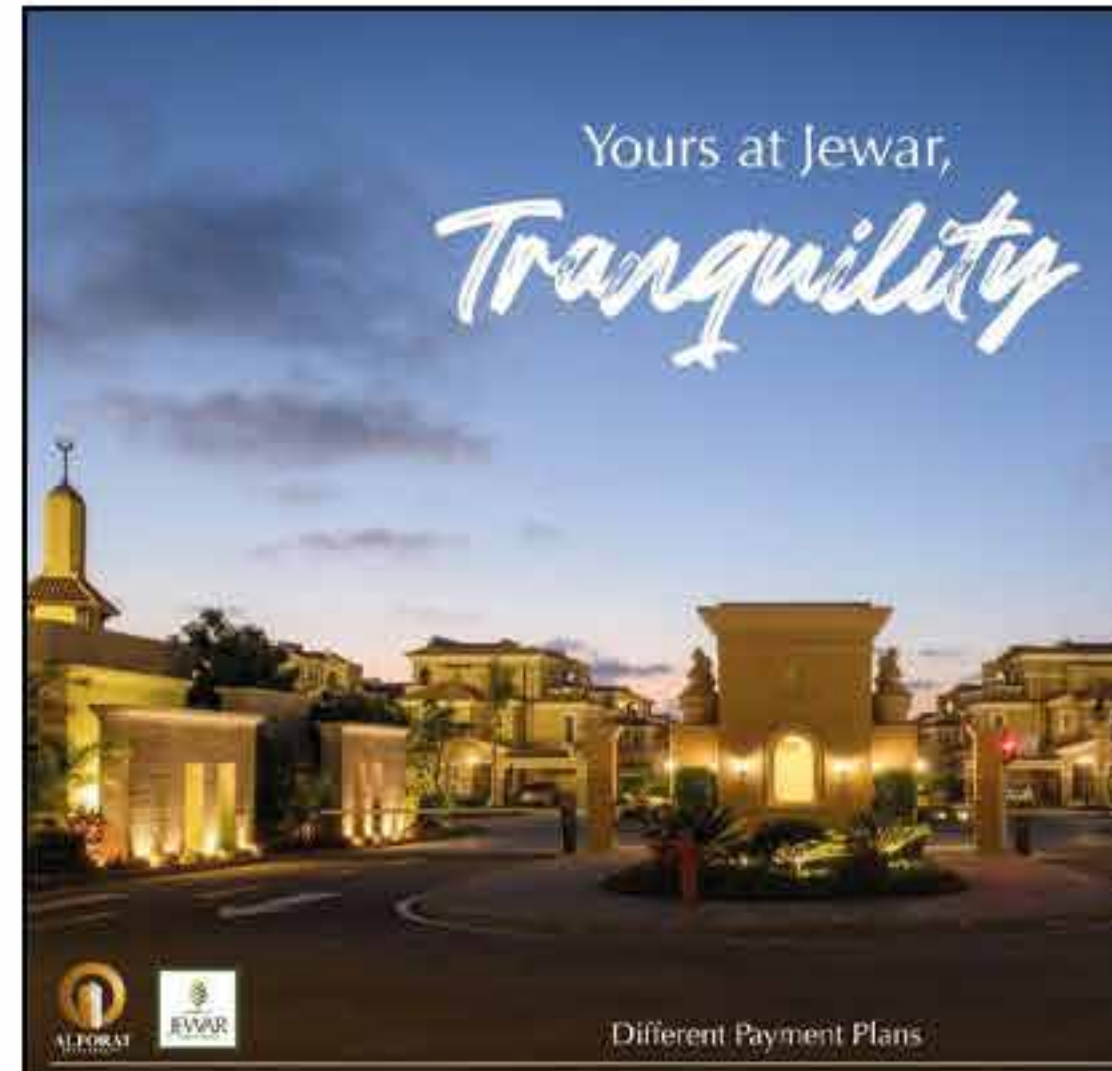
WEST SQUARE

MERAKI
BEST & DO YOUR BEST
EST-2020

ALMAZA AVENUE



Category
Real Estate



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EGYPT - MOVE ACADEMY

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EGYPT

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Category
Fitness

IFPA

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REACH YOUR GOAL
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5th February 2021

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PRICE
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200

BUY 2 GET 2

FREE

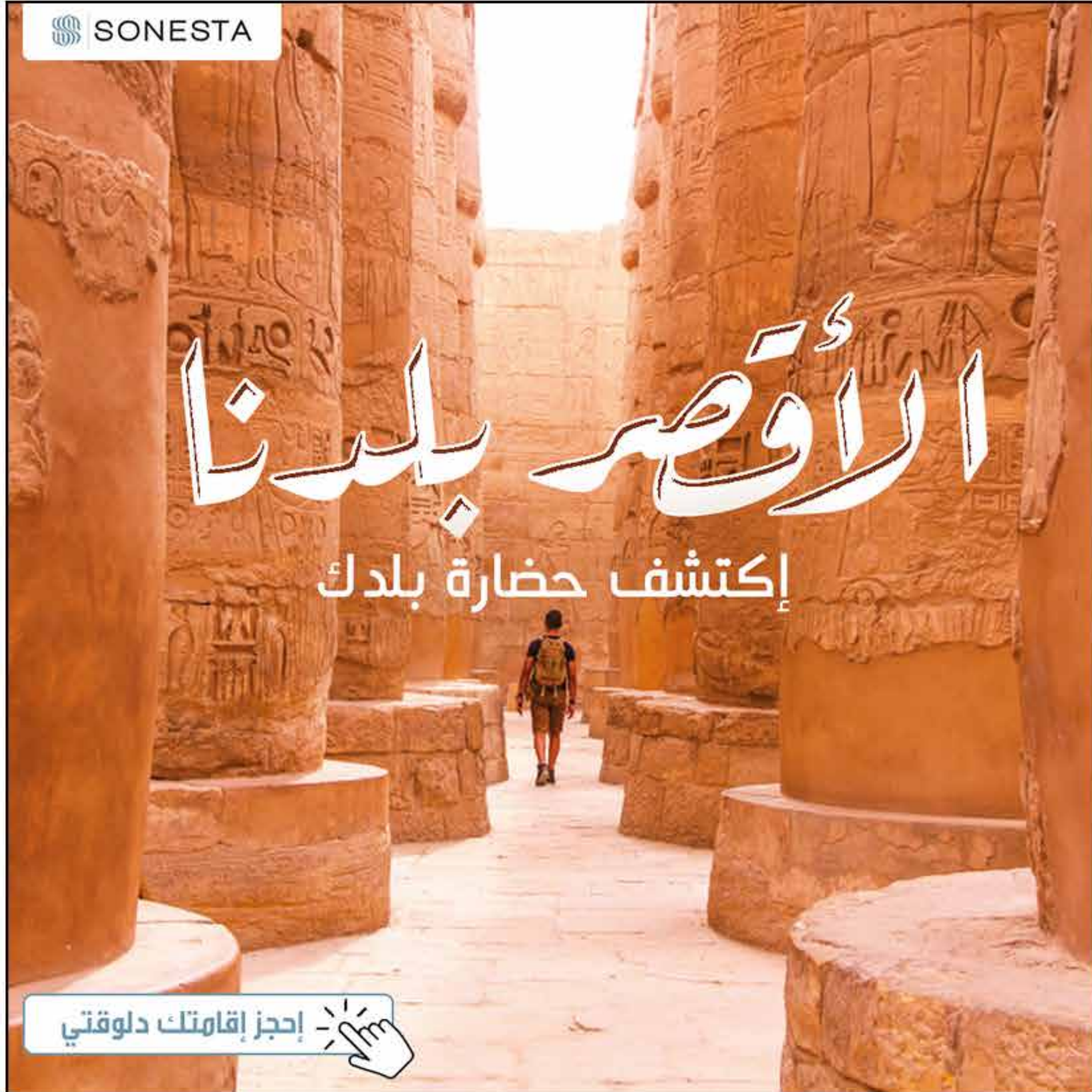
Jongga Korean Mat Spicy Cabbage Kimchi - 160 gm

ZUCORA FOOD

zumrafood

Category
FMCG

ZUCORA
food



Category
Hotels / Tourism



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TASTIEST,
& MOST NUTRITIOUS
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40

More
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Category
Fresh Food



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حليب جوز الهند

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PROMOTE YOUR WEIGHT-LOSS OBJECTIVE

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THURSDAY - 25 MARCH

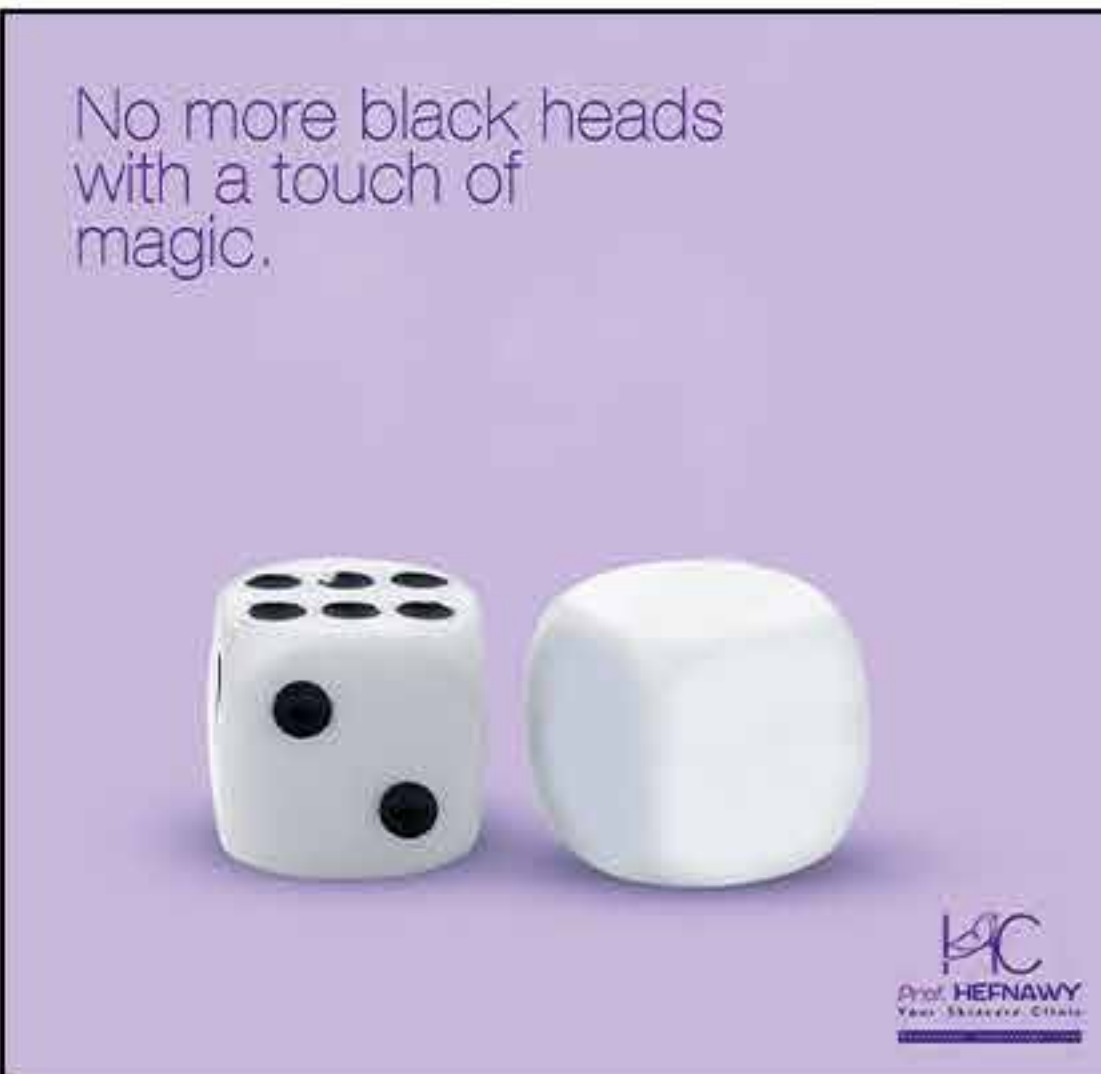
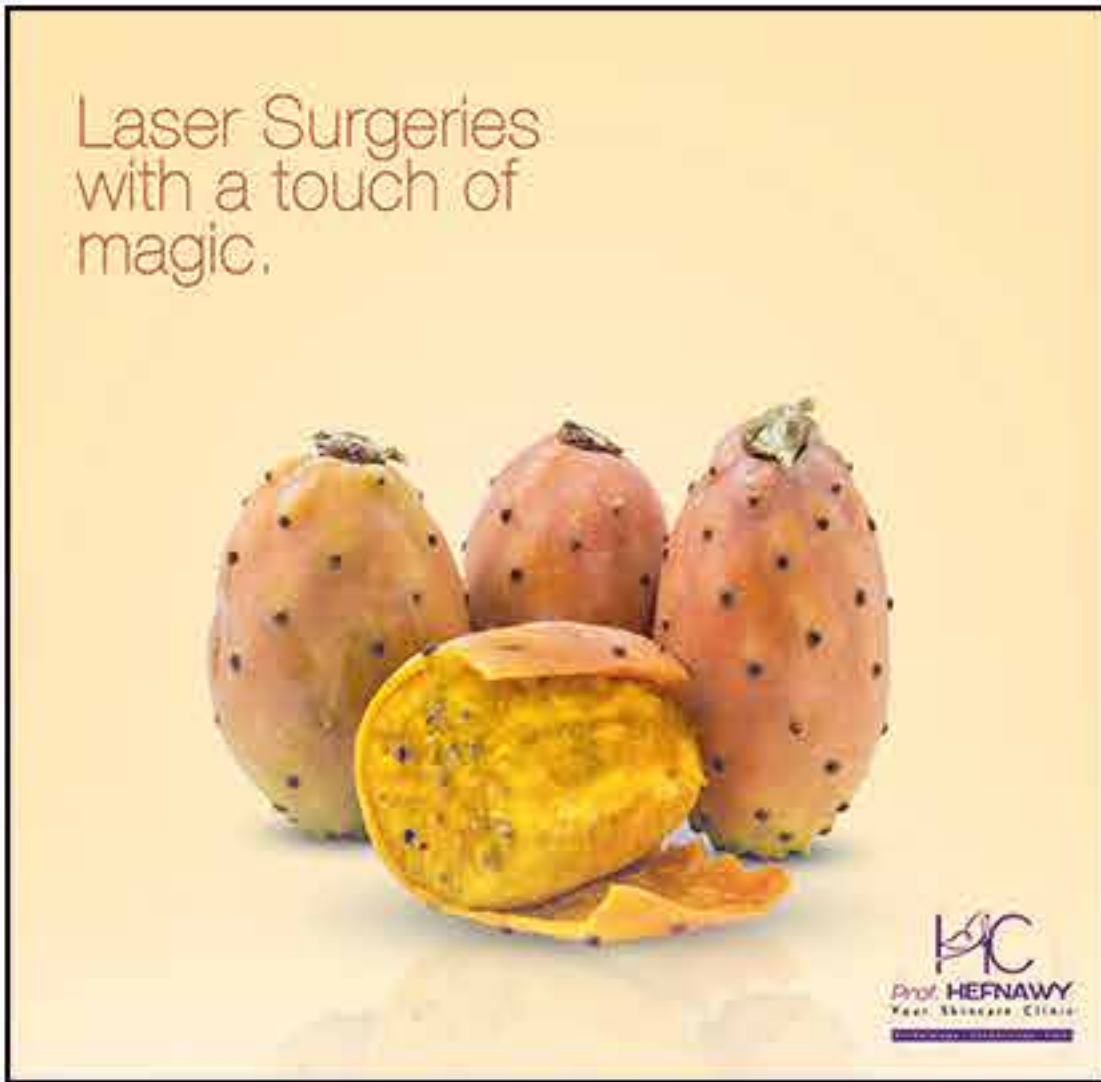
23 Hamouda Mahmoud St, Nasr City, Cairo

Category
FMCG





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Category
Dental/Cosmetic



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Beauty
It's time to
BEAST!

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THE ADDRESS COMPOUND GATE 2, SHEIKH ZAYED 01000597755 WWW.711-ZAYED.COM

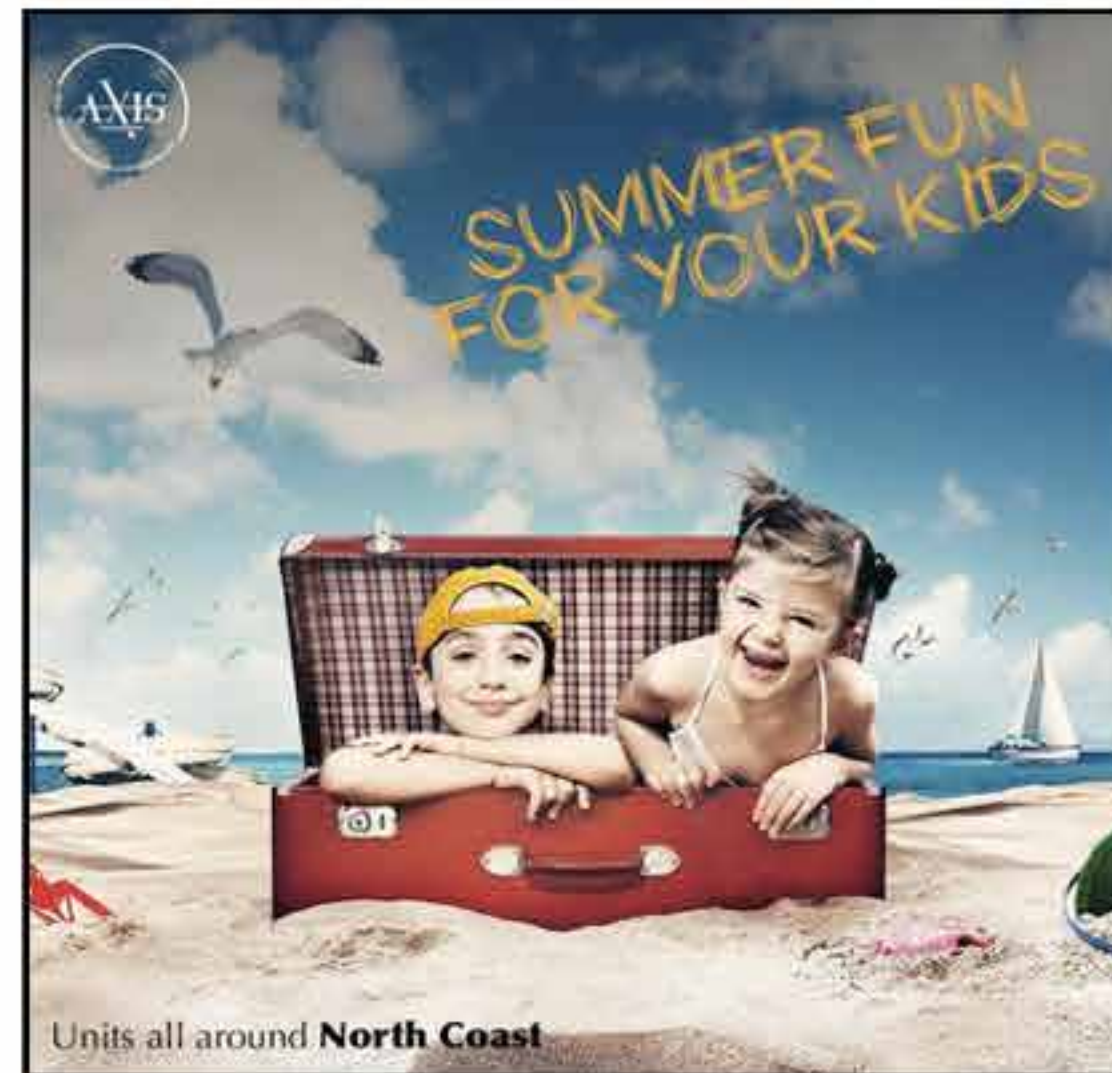
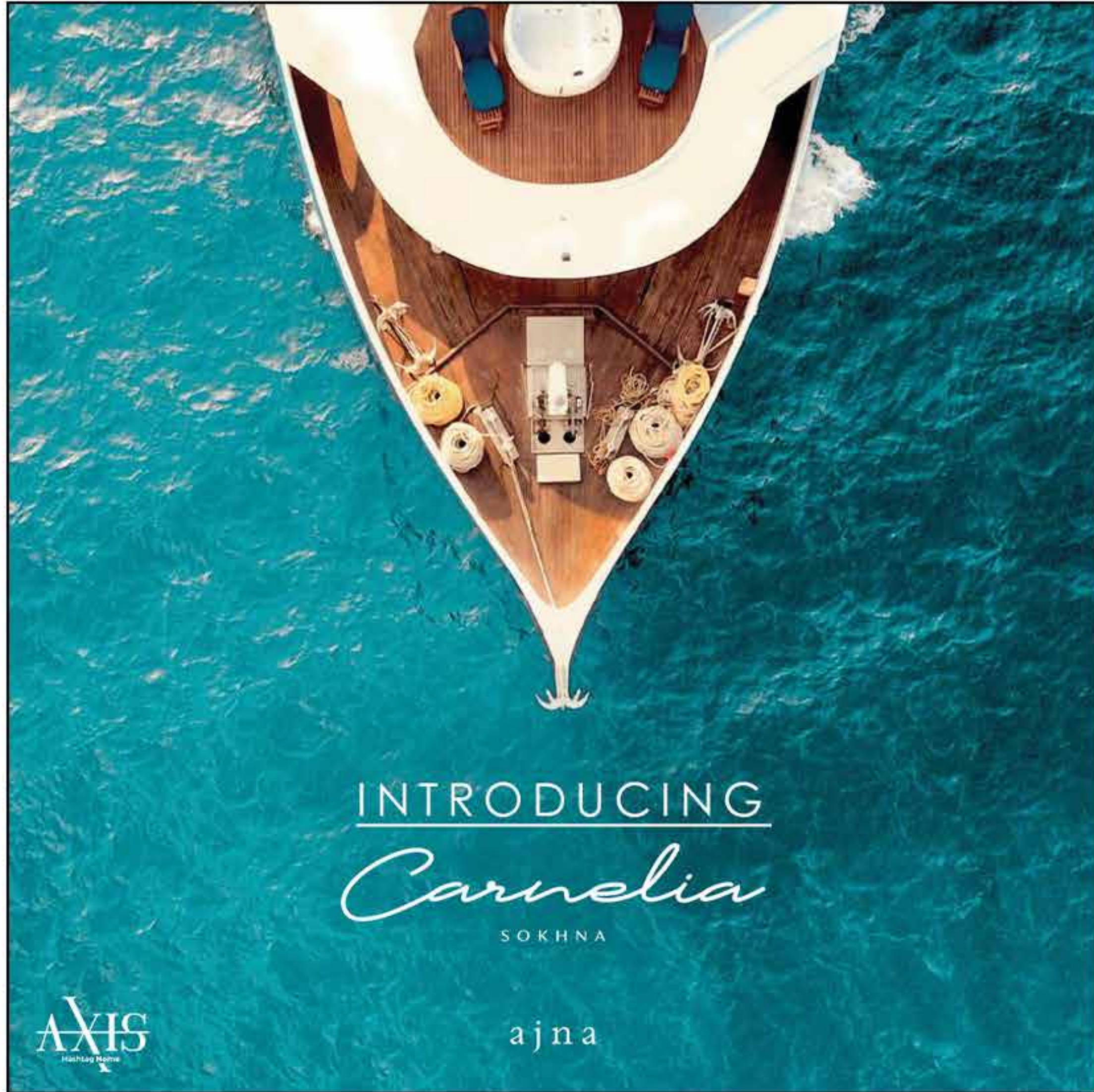
Category
Gyms & Fitness

Speed is the NEW Strength

 **SEVEN ELEVEN**

STAY TUNED

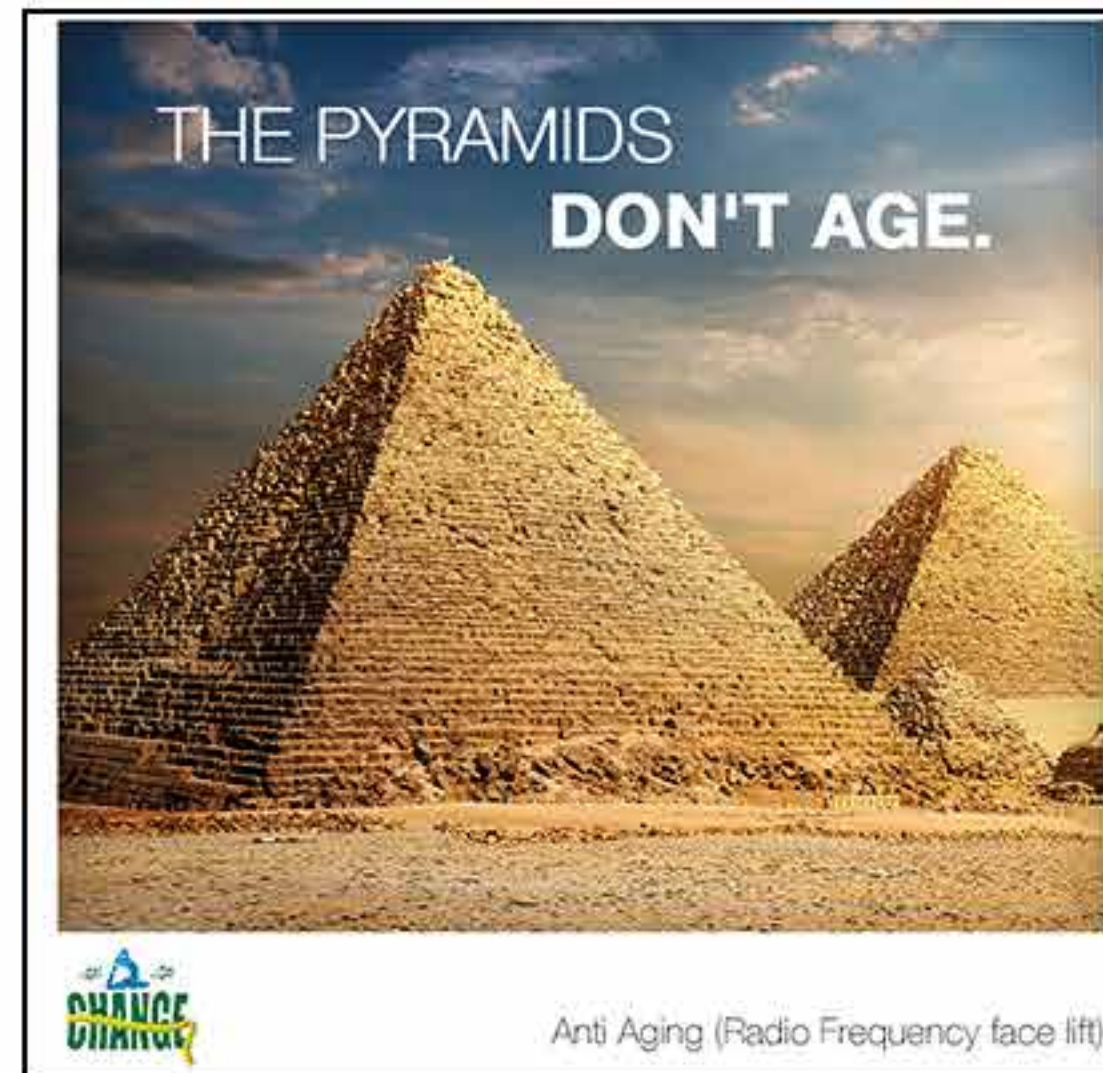
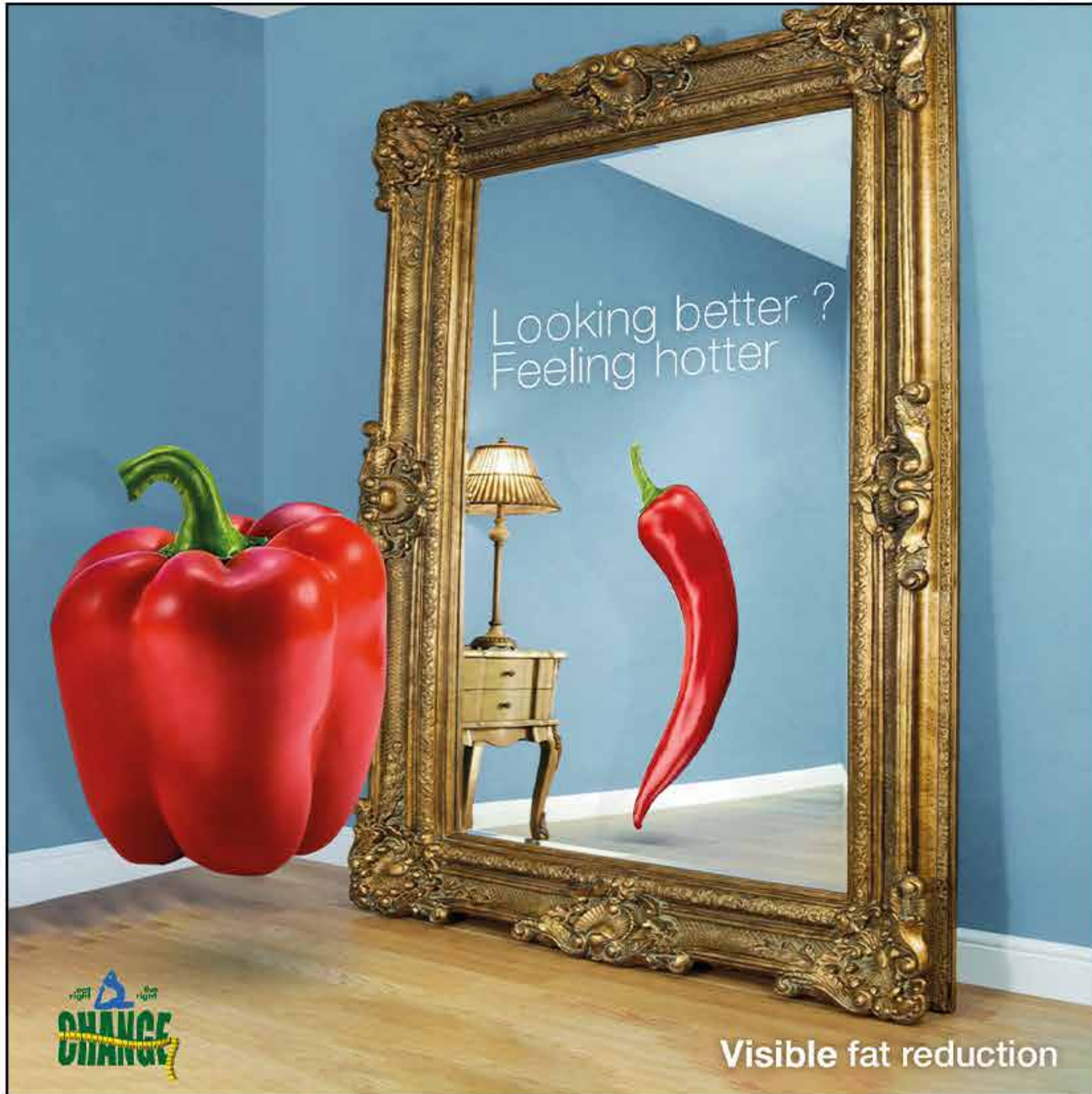
 **SEVEN ELEVEN**
SHATTER YOUR LIMITS 



Category
Real Estate

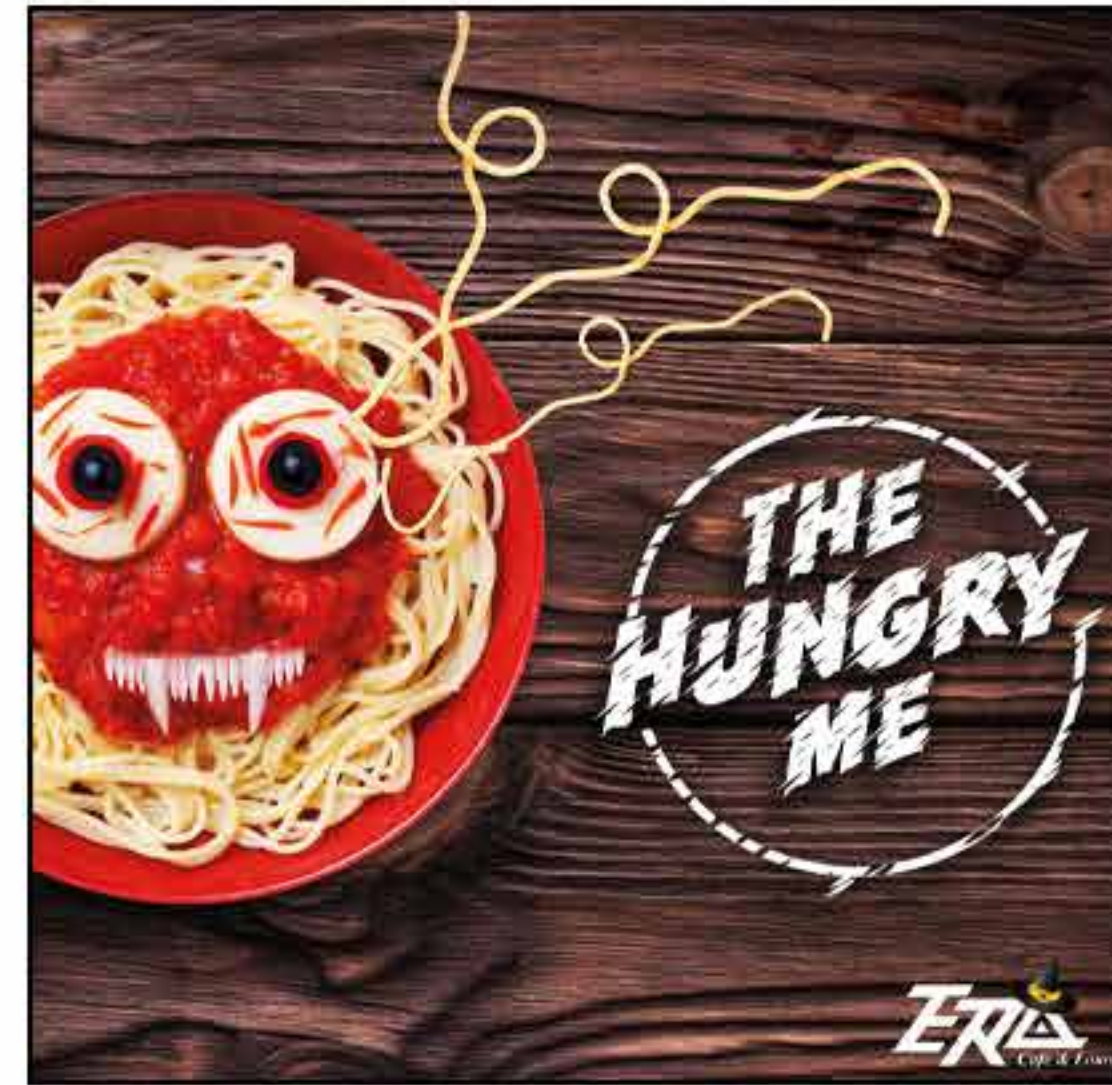


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Category
Clinics / Beauty





Category
Cafés



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Boats

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Category
Maritime Services

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Category
Dental





MEDIA BUYING

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THE WATERWAY
NORTH COAST

5%
Down Payment

6.5
Years
Installment Plan

THE WATERWAY
DEVELOPMENTS

THE WATERWAY
DEVELOPMENTS

SALES WORTH ACHIEVED	DURATION	DIGITAL MARKETING COST
150,000,000 LE	6 MONTHS	1,500,000 LE
PROJECTS	THE WATERWAY NORTH COAST	THE VIEW BY WATERWAY
		THE CAPITALWAY RESIDENTIAL & COMMERCIAL

THE CAPITALWAY
RESIDENTIAL & COMMERCIAL

5% **7**
Down Payment Years
Installment Plan

THE WATERWAY
DEVELOPMENTS

THE VIEW
BY WATERWAY

10% **6**
Down Payment Years
Installment Plan

THE WATERWAY
DEVELOPMENTS

إعمار



معرض عقارات دبي
في الرياض

فندق Mövenpick

26 و 27 مارس

EMAAR

LEADS	QUALIFIED LEADS	VISITS
688	370	150



معرض عقارات دبي
في الرياض

فندق Mövenpick

26 و 27 مارس



معرض عقارات دبي
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معرض أهل العاصمة

20 مارس 2021

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التجمع الخامس.

برعاية:

Better home
Better Lifestyle

Better home
Better Lifestyle

LEADS	VISITS
500	50

معرض أهل العاصمة
خصومات تصل إلى

40%

فرص استثمارية

20 مارس 2021
📍 كايرو بزنس بلازا - شارع التسعين الشمالي،
التجمع الخامس.

برعاية:
Better home
Better Lifestyle

معرض أهل العاصمة

عروض حصريّة
خصومات تبدأ من

500,000

فرص استثمارية
لن تتكرر
(سكني - إداري - تجاري)

20 مارس 2021
📍 كايرو بزنس بلازا - شارع التسعين الشمالي،
التجمع الخامس.

برعاية:
Better home
Better Lifestyle



ARDiC
DEVELOPMENTS

LEADS	MEETINGS
320	40





E-COMMERCE MANAGEMENT



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0%

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SALES	RETURN ON ADS SPEND
3,000,000 EGP	10x



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SALES	RETURN ON ADS SPEND
400.000 EGP	14.2x





CREATIVE ARTWORK



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CREATIVE CONCEPTS



Don't let
Platelets Coagulation
Stop them

Movigretal
Anti Platelets Coagulation Medication



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CREATIVE CONCEPTS



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CREATIVE CONCEPTS



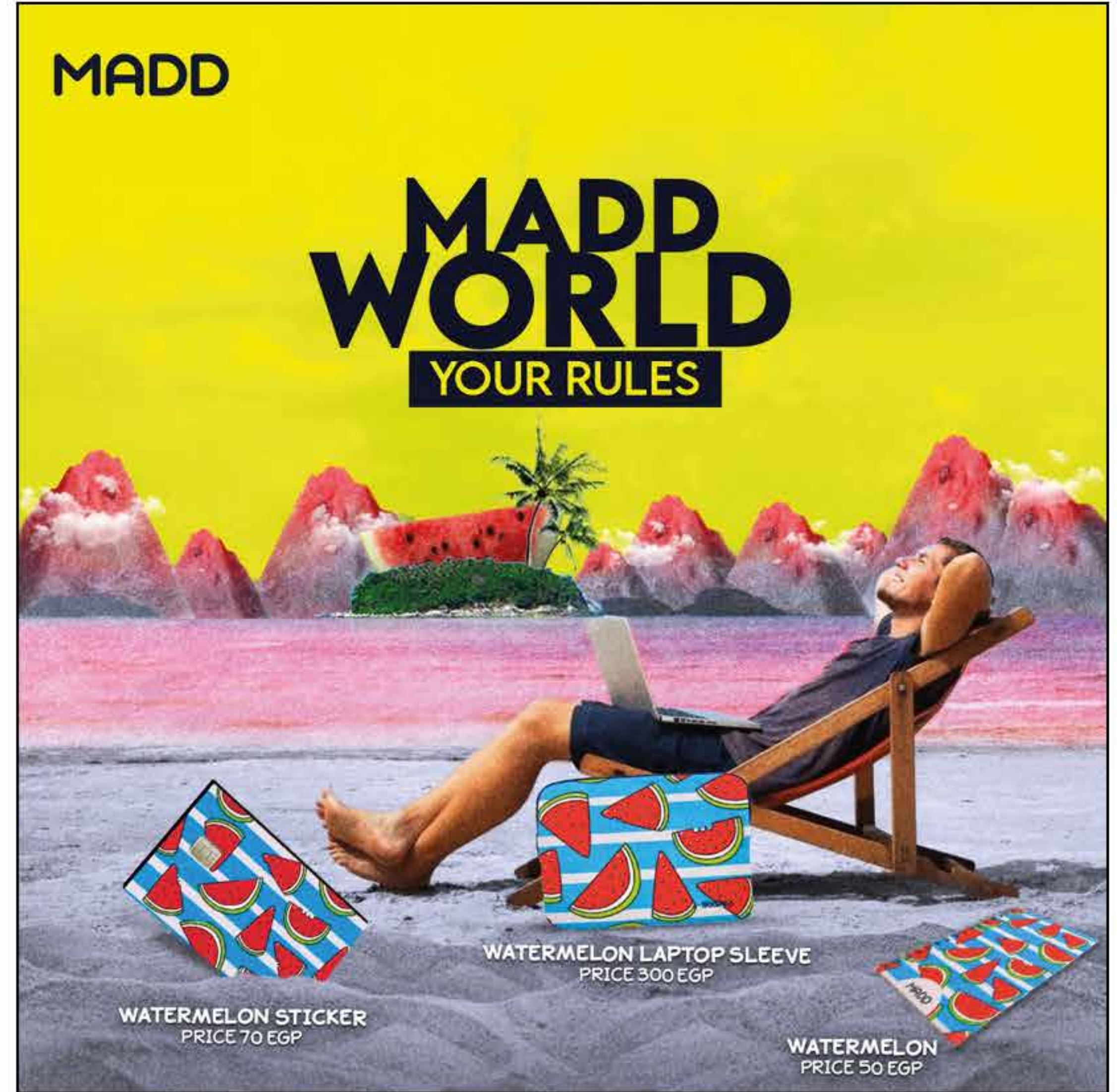
CREATIVE CONCEPTS



CREATIVE CONCEPTS



CREATIVE CONCEPTS



PACKAGING DESIGN





MOTION GRAPHICS & VIDEO PRODUCTION



w w w . f a b r i c a . c o m . e g



MOTION GRAPHICS

w w w . f a b r i c a , c o m . e g

CAMPAIGN : NESTLÉ EL ASASY



Nestlé



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CAMPAIGN :
NESTLÉ DAIRY PRODUCTS



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CAMPAIGN : NESTLÉ CEREAL



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50%
IRON

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Nestlé
CERELAC
سيرلاك

CAMPAIGN : NESTLÉ CERELAC



Nestlé





CAMPAIGN :
NESTLÉ DAIRY PRODUCTS



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CAMPAIGN :
ZUMRA'S 2ND BIRTHDAY



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VIDEO PRODUCTION

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LIFE STYLE VIDEO PRODUCTION



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STORE SHOOTING & VIDEO PRODUCTION





EVENTS & ACTIVITIES



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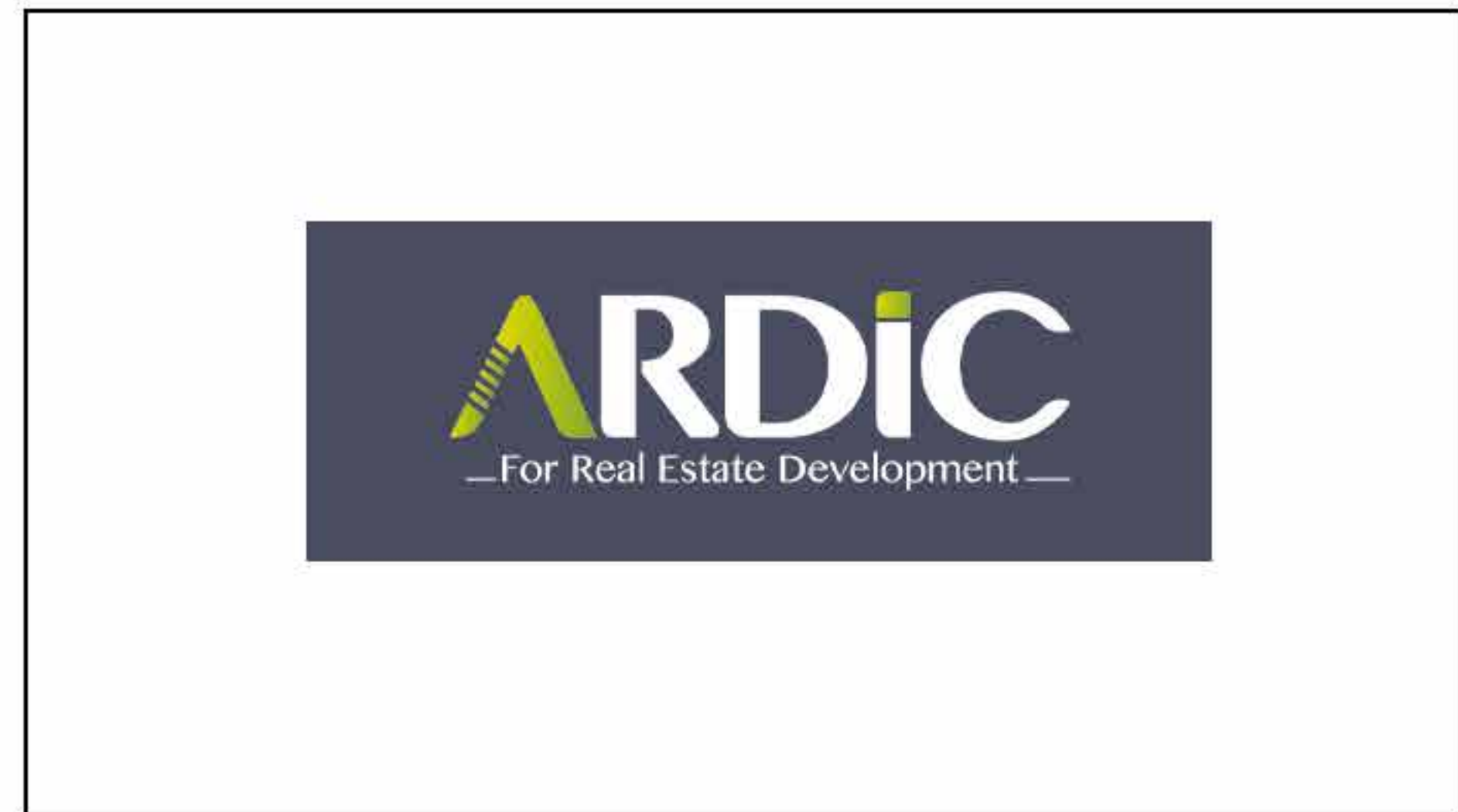


EVENT MANAGEMENT & VIDEO PRODUCTION



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